

## Make your online course so epic it practically sells itself

Start by learning what a signature course is, why you need it, and what elements go into creating a program (and offer!) so good it sells itself. **Grab the FREE Epic Online Course Checklist** 📄



Name

Email address

GET FOR FREE



# 4K

MONTHLY PAGE VIEWS



# 16 DA

DOMAIN AUTHORITY



# 21 PA

PAGE AUTHORITY



# 70

BLOG POSTS



# 2 YEARS

DOMAIN AGE

# Bold Business School

Bold Business School is a growing platform on the topics of business and making money online.

It's AI-friendly and many of the posts are generated using AI, but are reviewed and edited by me.

New content is being added regularly and the traffic and Pinterest account are growing month after month.

## Topics

- Business
- Make Money Online
- Digital Products

### BUSINESS NAME IDEAS

#### 99 Catchy Food Business Name Ideas

MARCH 23, 2024 BY LIDIYA



So, you've got a passion for food and a dream of starting your own business? Well, you're not alone! There's never been a better time to dive into the world of food entrepreneurship. But where do you

### DIGITAL PRODUCTS

#### 101 Course Names + How to Pick The Right One

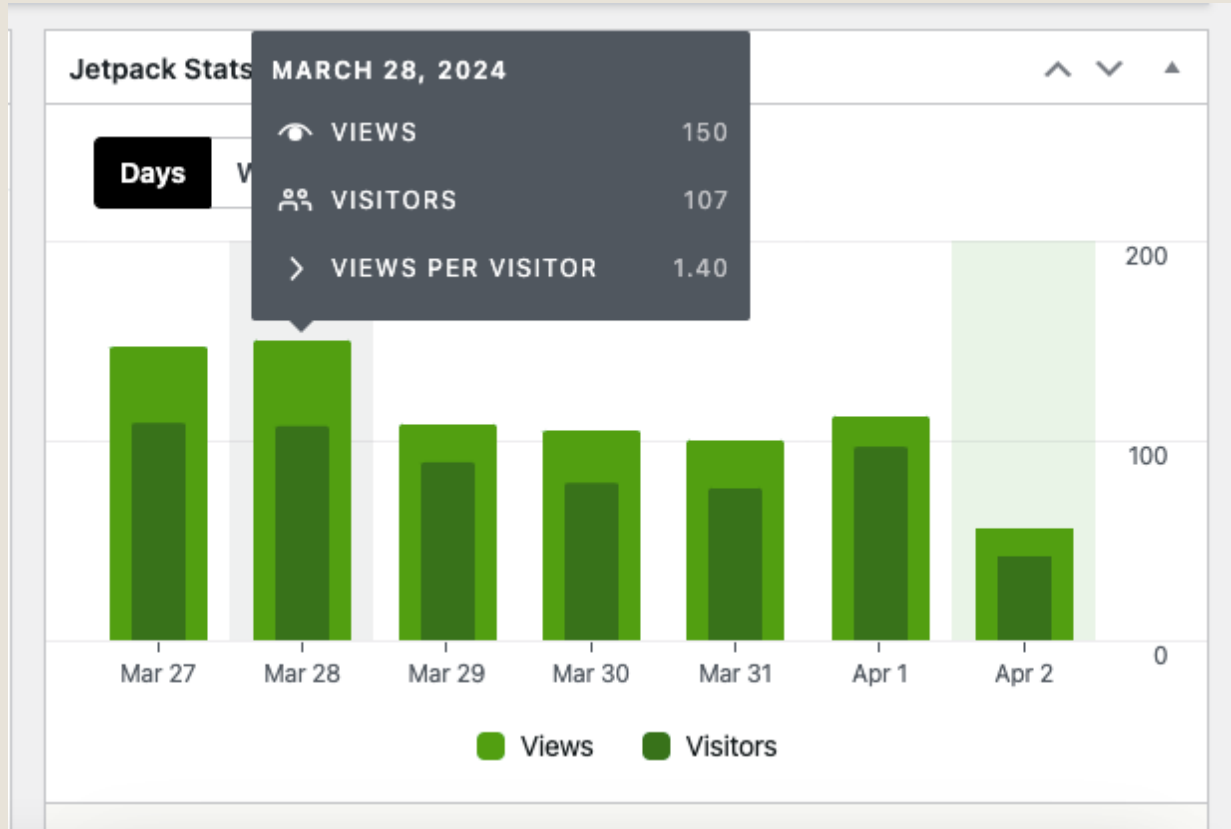
MARCH 22, 2024 BY LIDIYA



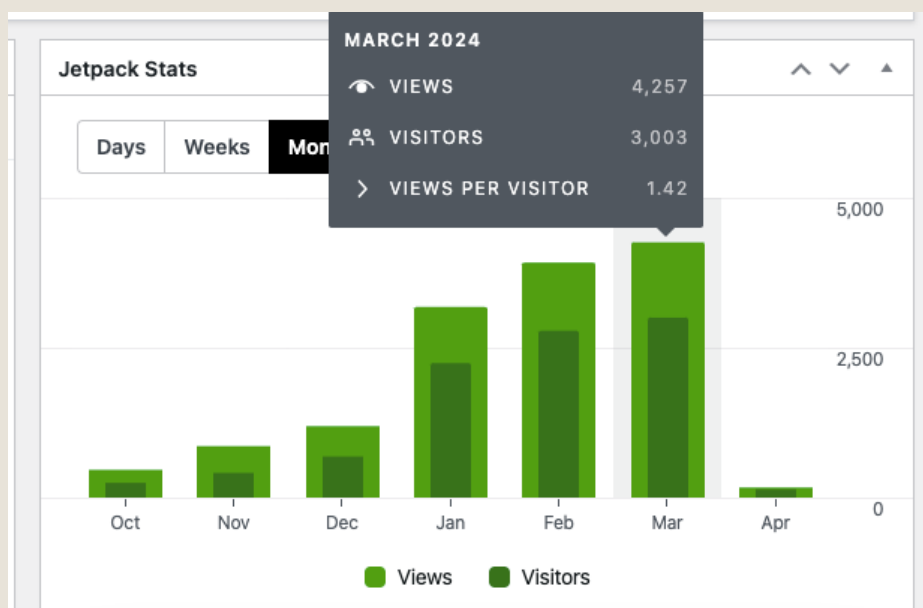
Are you a course creator working on their first online program and trying to find the right name for it? Here's a list of 101 course names across various categories that you can use for inspiration when

# Traffic

Currently, the blog gets 100-150 page views/day.  
The top traffic sources are Pinterest and Google.

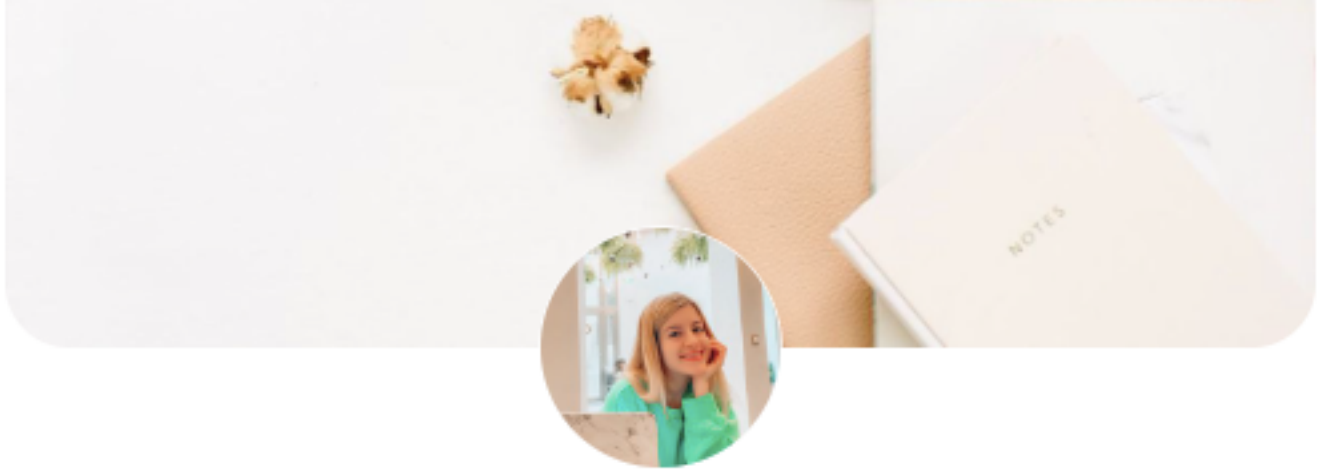


BBS is on its way to reaching 5K page views/month.




# Pinterest

Pinterest is one of the main traffic sources and is growing month after month.



## Lidiya | Course Creation, Email Marketing, Digital Products

 boldbusinessschool · she/her

 boldbusinessschool.com · Helping you create an online course business. Course creation tips, launch, promote and sell your course, grow your email list.


91 followers · 1 following

138.8k monthly views

## As of March 2024:

Date range

Last 30 Days

Content type 

All

More filters 

3/3/2024 - 4/2/2024

### Overall performance


Percent changes are compared to 30 days before the selected date range. Metrics updated in real-time except for audience.

Impressions 

140.51k ↑ 13%

Engagements 

9.34k ↑ 4.3%

Outbound clicks 


2.79k ↑ 0.1%

Saves 

88 ↑ 26%

Total audience 

74.29k ↑ 7%

Engaged audience 

5.36k ↓ 2.5%

# Services & Rates

<b>LINK PLACEMENT</b>	<b>\$40</b>	<b>LINK PLACEMENT</b>	<b>\$80</b>
<ul style="list-style-type: none"><li>• dofollow</li><li>• 1-year</li></ul>		<ul style="list-style-type: none"><li>• dofollow</li><li>• permanent</li></ul>	
<b>GUEST POST</b>	<b>\$60</b>	<b>GUEST POST</b>	<b>\$120</b>
<ul style="list-style-type: none"><li>• 1 dofollow link</li><li>• 1-year link placement</li></ul>		<ul style="list-style-type: none"><li>• 1 dofollow link</li><li>• permanent</li></ul>	
<b>WRITTEN BY ME</b>	<b>\$150</b>	<b>REVIEW</b>	<b>\$200</b>
<ul style="list-style-type: none"><li>• 1 or 2 links</li><li>• permanent</li></ul>		<ul style="list-style-type: none"><li>• 1-3 links</li><li>• permanent</li></ul>	

## Conditions

### Payments

- We accept payments via PayPal (in USD).
- Payments are made in advance.
- You'll be asked to provide a company name and address for the invoice (or the name and address of an individual, in which case VAT charges will apply).

### Others

- I reserve the right to make final edits to the articles in terms of formatting, adding images and external and internal links.
- Blog posts often get published immediately after I review them. Allow at least 24 hours for the publication to be live. In some cases, that might take a few days.